

THE ART OF STRATEGIC MARKETING

WITH PORCHIA MARIE



WORKBOOK

NOTES





TAKEAWAY #1

TAKEAWAY #2

LESSON 1
SCOUTING YOUR
POTENTIAL
AUDIENCE

TAKEAWAY #3





TAKEAWAY #1

TAKEAWAY #2

LESSON 2
CONTENT
ENGAGEMENT

TAKEAWAY #3





TAKEAWAY #1

TAKEAWAY #2

LESSON 3
BIO STRUCTURE

TAKEAWAY #3





TAKEAWAY #1

TAKEAWAY #2

**LESSON 4
MARKETING APPS**

TAKEAWAY #3

