### THE ART OF STRATEGIC MARKETING

WITH PORCHIA MARIE

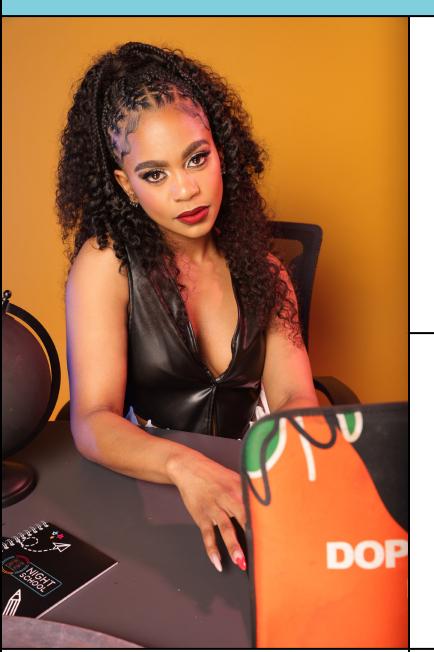




WORKBOOK

#### **NOTES**

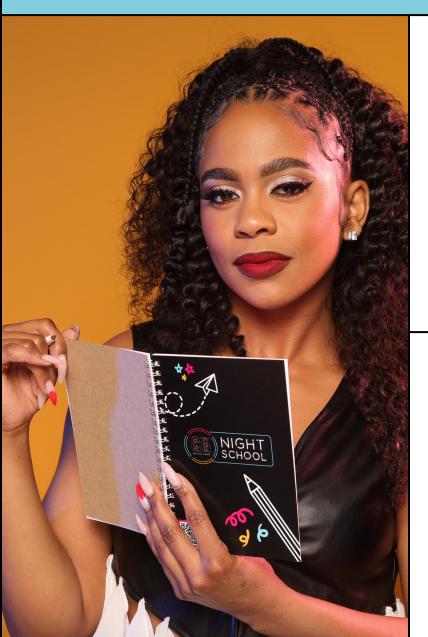




**TAKEAWAY #2** 

# SCOUTING YOUR POTENTIAL AUDIENCE

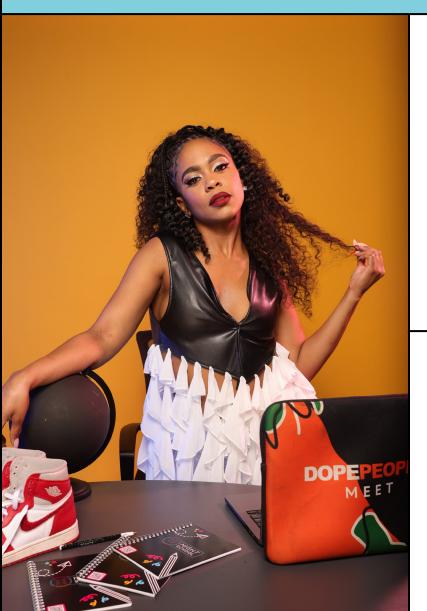




**TAKEAWAY #2** 

### CONTENT ENGAGEMENT

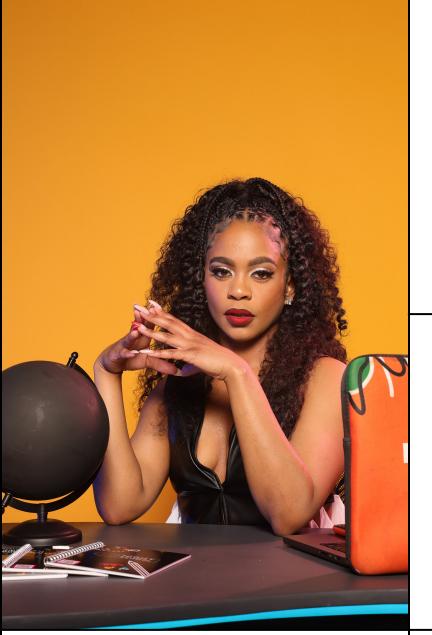




**TAKEAWAY #2** 

# LESSON 3 BIO STRUCTURE





**TAKEAWAY #2** 

## LESSON 4 MARKETING APPS

